

Chamber of Commerce in Culver
Board of Directors' Meeting – October 30, 2007

The board of directors for the Chamber of Commerce in Culver met with the following in attendance: Mike Stallings, president, Greg Fassett, vice-president, Ralph Winters, Dawn Minas, Ben Schaller, treasurer, Dick Brantingham and Scott Huberty. Directors Rick Tompos, Julie VandeWater Bailey and Judi Dodge were absent. Also present were Sean McDermott, town manager, and Bobbie Ruhnnow, executive secretary.

There were no minutes of the September meeting presented due to the secretary's absence.

Old Business

Stallings announced that a raffle in partnership with the Culver Kiwanis would be held in 2008. Projected prizes will be electric carts, Stallings said.

Winters reported that the Candidates' Night, held Oct. 17, was very well attended with approximately 60 people present. Candidates for town council responded to a list of questions prepared by Kiwanis president, Dick Swennumson, Stallings and Kevin Berger. The Kiwanis sponsored this community project.

Brantingham reported on the second of two research meetings held by Culver's Second Century Committee. The meeting was "poorly attended" Brantingham said. The SCC will categorize responses obtained to a series of discussion topics presented for review and action by appropriate community groups. Winters suggested another CCHS survey, following up on the survey done 10 years ago for the charrette. Articles for the local paper highlighting SCC activities will be produced. Also suggested, a questionnaire mailed to business members of the Chamber for additional input to formulate goals. A bicycle path/recreation path is still a priority item Brantingham advised.

Treasurer's Report

Schaller gave the treasurer's report to date. The total revenue is \$13,904 with expenditures of \$16,304 or a deficit of \$2,490. Total estimated revenue for 2007 was \$18,176. Schaller said the shortfall was primarily in the number of dues collected, (\$10,300 estimated, \$9,675 collected) plus override costs on the Top Ten and newsletter. Estimated miscellaneous revenue was down approximately \$1100.

The MCCF balance is \$33,356 as of August 2007 and Schaller proposed that a withdrawal of \$3,500 be considered to cover expenses through January 2008. A motion was made by Schaller seconded by Winters to allow the withdrawal and was approved unanimously.

New Business

Directors discussed adding associate memberships to the Chamber for summer residents at a cost of \$50. Fassett suggested a reception for potential members be held at Mystic Hills Golf Course in late spring/early summer.

A tri-fold brochure outlining goals of the Chamber and its importance to the community to be mailed to potential members was also suggested.

Stallings announced the planning meeting for the 2008-year would be held November 27, 7:30 AM at the Culver Coffee Co. Following the meeting, the Annual Awards Committee will meet. The Committee consists of members, Tompos, Stallings, Brantingham and Ruhnow.

Directors agreed that a complimentary membership to the Chamber be extended to McDermott as provided in the by-laws.

Topics tabled for November were advertising in the Marshall County Visitors' Guide and further discussion about the direction and future of Destination Culver.

Minas announced that Maxinkuckee Bistro had closed and the dinner, Nov. 6th, scheduled there, would be held at the Culver Cabana on E. Jefferson St. Jennifer Maddox, Exec. Director of the Marshall County United Way will be the featured speaker.

It was concurred that picture frames decorated for re-sale were not an item the directors wished to pursue at this time.

The meeting was adjourned at 8:45 AM to re-open November 27, 2007.

Bobetta Ruhnow
Executive Secretary