

**Culver 2<sup>nd</sup> Century Steering Committee**  
Minutes - Tuesday, November 9, 2010  
7:30 A.M. Culver Coffee Company

Members in attendance: Dick Brantingham, Rick Tompos, Patty Stallings, Rita Mason

The Meeting was called to order by Chairman, Dick Brantingham.

The Minutes of the Sept 7<sup>th</sup> Second Century Steering Committee were approved as presented.

Treasurer Rick Tompos presented:

1. The “Sources of Revenues and Expenses Four-Year Comparison” from which he explained the new expenses for 2010 includes the design fee and manufacturing of some of the signs for the Culver Bike Route. He reported that the signs are available now but will not be placed along the route until the spring when a formal dedication of the route will take place.
2. The Second Century Committee has applied for a change in their tax status and will be a 501 C-3 non-profit organization which will allow:
  - for application of grants
  - a change from members of the SCC who pay dues, to “Friends of Second Century Committee” which will allow “friends” to use their tax receipt???

**Schedule of meetings** for 2011 were adopted: (see attached sheet)

**Membership/Communications**

In order to improve communication and increase membership the committee decided on the following:

1. In the winter of 2011 we will send out an informational letter in an effort to involve them with the Downtown Revitalization Grant.
  - The Main Street Project which will have a very direct impact on their businesses as the design of these changes will include street scape, lighting etc. The Uptown, Downtown and Midtown areas will ultimately be effected.
  - Safe Route to School grant
  - Sewer infrastructure grant DR2

2. In the spring of 2011 a letter explaining the SCC 's new role and its change from “members” to “friends” with information about the above mentioned grants and what involvement the SCC. This will be similar to the winter merchants letter. An explanation of the committee's history will be included. The Projects will be defined and a membership drive will solicit the merchants, lake, town and Academy people to join Second Century Committee at a nominal contribution to participate in the Projects of choice.

3. A second letter will follow in the spring. We will no longer be sending out dues letters but rather a “Friends of Second Century Committee” letter which will promote membership as a “Friend” and will list our involvement in the “Safe Route to Schools” grant and the soon to be dedicated Culver Bike Route.

4. We may send out promotional letters before each general meeting, including a card RSVP to send back. This letter would keep “friends” aware of what the committee is doing, thus promoting better attendance and continued support.

Chairperson Dick Brantingham explained that Chamber President, Greg Faccett, and Town Manager, Michael Doss, were preparing forms and an application to incorporate beginning January 1, 2011 for the Second Century Committee in order for the Committee to become affiliated with the Indiana Main Street. They will continue to lay the ground work during the probation year, by gathering information and setting up an advisory board, under the Town Revitalization Project.

It was also pointed out that our Community Communications Project headed by Ginny Munroe would continue.

The next Steering Committee meeting will be held on May 10<sup>th</sup> 2011, 7:30 A.M. at the Culver Coffee Company

The meeting was adjourned.

Respectfully submitted,

Patty Stallings, Secretary